# PAY-PER-CLICK
# ADVERTISING MANAGEMENT

Our pay-per-click program is designed to help our clients get ads to their target audience in the most cost-effective way possible. We manage, maintain, develop, and execute on ad digital ad plans for our clients.

**MIXED HANDED BRANDING • MIXED HANDED BRANDING •**

### CUSTOMIZED AD PLACEMENT

### DATA DRIVEN CAMPAIGN RESULTS

### BI-WEEKLY AD MAINTENANCE

### MONTHLY REPORTING & ANALYTICS



Our campaign management drives potential customers to your website and adds exposure beyond traditional SEO efforts.

**SAVE 15% WHEN YOU BUNDLE ALL THREE CONCURRENTLY**

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## $300 PER CAMPAIGN
### GOOGLE AD CAMPAIGNS

**$350**
Minimum Ad Budget Per Campaign

Campaign Management Fees Will Be Adjusted With Ad Spending Budgets

**SET UP = $400 PER CAMPAIGN**

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## $200 PER MONTH
### BING AD CAMPAIGNS

**$200**
Minimum Ad Budget Per Campaign

Campaign Management Fees Will Be Adjusted With Ad Spending Budgets

**SET UP = $300 PER CAMPAIGN**

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## $400 PER MONTH
### YOUTUBE AD CAMPAIGNS

**$3000**
Minimum Ad Budget Per Campaign

Campaign Management Fees Will Be Adjusted With Ad Spending Budgets

**SET UP = $550 PER CAMPAIGN**

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*Disclaimer - Budget recommendations are subject to change based on industry and location competition.

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### LANDING PAGE DESIGN & DEVELOPMENT

**$300**
1x per month

**$600**
2x per month

**$1,000**
4x per month

Includes research, development and 2 revisions of landing page design and content.

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