



# BRANDING & MARKETING CONSULTING

Need to start to market your services, looking to expand your reach, would you like some expert advice on how to grow your audience and improve your bottom line? We can help with that too!

**\$150 PER HOUR**

Additional hours outside of monthly service retainer packages are billed at \$150 per hour.



**HOW TO BUILD A BRAND**



**DEVELOPING GO-TO MARKET STRATEGY**



**PRODUCT VS. SERVICE ORIENTATION**



**BIZ-TO-BIZ VS. BIZ-TO-CONSUMER**

Utilize our team's expertise in branding and marketing develop, glean new ideas from other markets or similar businesses that are deploying tactics that can help you succeed too.

**\$1000**  
PER MONTH

## FOUNDATION PACKAGE

6 Months of Consulting

Bi-Weekly Meetings

Complete Brand/Market Strategy

Service, Product, and Pricing Models

Graphic Design Concepts

**\$2000**  
PER MONTH

## GROWTH PACKAGE

12 Months of Consulting

Weekly Meetings

Complete Brand/Market Strategy

Service, Product, and Pricing Models

Business Plan & Financial Forecast

Graphic Design Concepts

**\$3000**  
PER MONTH

## THRIVE PACKAGE

12 Months of Consulting

2x Weekly Meetings

Complete Brand/Market Strategy

Service, Product, and Pricing Models

Business Plan & Financial Forecast

Graphic Design Concepts

+New Website