

DIRECT MAIL MANAGEMENT

We have seen tremendous success with direct mail that complements our highly targeted digital programs. We use direct mail to add another touch point to our customer touch points



\$300 LANDING PAGE DESIGN

We can also develop landing pages for our clients unique needs. This will help with effectiveness and conversions.



ROUTE DEVELOPMENT



PRICING QUOTES



VENDOR MANAGEMENT



GRAPHIC DESIGN

Our pricing range below is our service fees for design, management and execution of your direct marketing campaigns. All printing & postage is paid separately.

\$450

Per Mailing

(EDDM) EVERY DOOR DIRECT MAIL

Custom Designed Post Card
Route and Location Selection
No List Purchase Required
7-14 day delivery time

\$500

Per Mailing

TARGETED LIST DIRECT MAILER

Custom Designed Post Card
Audience & GEO Targeting
2x Proofs & Revisions
3-7 day delivery time

\$600

Per Mailing

CUSTOMIZED DIRECT MAILER

Custom Designed Mailer
Audience & GEO Targeting
Variety of Postage Options
3x Proofs & Revisions

ADDED DIGITAL TARGETING & WEB AUDIENCE TRACKING

*All digital retargeting and add-ons will have separate advertising and mailing costs.

\$300 Matching Digital Ad Targeting

\$350 Website Visitor Mailer Targeting

\$400 Site Traffic Variable Data Printing